

PARTNER PACKAGES

AVCO

AVCO ANNUAL CONFERENCE 2020

Digital Event: October 8th, 2020

MANAGING THE CRISIS:

The Role of Private Capital in Financing Innovation and Growth

Meet the top players of the DACH & CEE Venture Capital and Private Equity Industry at Austria's leading VC/PE conference!

<https://avco.at/events/avco-annual-conference-2020/>

ERSTE 
Group

PARTNER PACKAGES

YOUR EXPOSURE AT AVCO ANNUAL CONFERENCE 2020 (examples):

Individual, interactive sponsor booth with various features (for Silver and Gold Sponsors) - see a demo version [here](#).



Branding on logo wall in the lobby of the digital event

Exposure in interactive Exhibition Hall (for Silver and Gold Sponsors) with branding, showcases, chat, etc.



Branding on Main Stage / in Breakout Room



AGENDA

MORNING

MAIN STAGE

- 09:00 - 09:03 **Welcome Statement: Sebastian Kurz**, Federal Chancellor of Austria
-
- 09:03 - 09:30 **Opening: Rudolf Kinsky**, CEO, AVCO, & **Ingo Bleier**, Member of the Management Board, Erste Group Bank AG
Keynote: N.N. (Representative of the Austrian Government)
-
- 09:30 - 09:50 **Keynote: What Does the "New Normal" Hold in Stock for the European Risk Capital Industry?**
Andreas Treichl, Chairman, Erste Foundation
-
- 09:50 - 10:15 **Video Roundtable Meetings with Sponsors** (tbd)
-
- 10:15 - 11:15 **Panel 1: How Well are Portfolio Companies Coping with the Crisis?**
Moderator: **Alexander Rakosi**, Partner, CMS Reich-Rohrwig Hainz Rechtsanwälte GmbH
Panelists: **Regina Hodits**, Managing Partner, Wellington Partners
Rossen Ivanov, Managing Partner, BlackPeak Capital
Johanna Konrad, COO, kompany
Elisabeth Löwenbourg-Brzezinski, Principal, Acton Capital
-
- 11:15 - 12:15 **Panel 2: VC/PE Environment: Is Now the Best Time to Invest? Which Investment Strategies?**
Moderator: **Heinrich Liechtenstein**, Professor of Financial Management, IESE Business School
Panelists: **Ralph Guenther**, Partner, Head of DACH and CEE Markets, Pantheon Ventures
Uli Grabenwarter, Deputy Director – Equity Investments, European Investment Fund (EIF)
Ines Streimelweger, Investment Manager, Creandum
-
- 12:15 - 13:00 **Fireside Chat: From High-Tech Startup to Scaleup: Opportunities and Challenges To Grow out of Central Europe**
Georg Kopetz, CEO, TTTech Auto AG, & **Dejan Jovicevic**, CEO & Co-Founder, der brutkasten
-
- 13:00 – 13:30 **Startup Pitches & Video Roundtable Meetings with Sponsors** (tbd)

AGENDA

AFTERNOON

BREAKOUT 1

VC Opportunities in Technology

13:30 - 14:20

VC Investing: Trends in Funding and Company Building

Moderator: **Klaus Pateter**, Attorney-at-Law,
CMS Reich-Rohrwig Hainz Rechtsanwälte

Panelists:

Mark Cachia, Portfolio Manager & Founder, Scytale
Ventures

Felix Plog, Partner, TruVenturo GmbH

N.N.

N.N.

BREAKOUT 2

PE as Partner in Development of Champions

Investment Strategies in Private Equity Post-Corona: Risk and Opportunities

Moderator: **Gregor Zach**, Director & Head of M&A,
PwC Austria

Panelists:

Tatiana Balkovičova, Senior Investment Director,
Genesis Capital

Linus Lenhard, Director, AGIC Capital

Christian Stix, Partner & Head of Investor Relations,
Mezzanine Management

N.N.

BREAKOUT 3

Roles of LPs in Providing Private Capital

LP's Asset Allocation in Alternative Opportunities: Trends

Moderator: **N.N.**

Panelists:

Valerie Brunner, Managing Director, Group Head of
Institutional Clients, Raiffeisen Bank International AG

Bernadette Ules, Wealth Management, Capitalbank

N.N.

N.N.

14:25 - 15:10

Themis – Case Study:

Moderators: **Roman Rericha**, Partner, Brandl & Talos & **Florian Steinhart**, Attorney-at-law, Herbst Kinsky;
with **Regina Hodits**, Managing Partner, Wellington Partners, & **Erich Tauber**, CEO & Founder, Themis Bioscience GmbH

15:10 - 16:00

Scaling Local Champions: The Role of Venture Capital and Regional Hubs

Moderator: **N.N.**

Panelists:

Gabriele Tatzberger, Director of Startup Services,
Vienna Business Agency

Markus Wanko, Managing Partner, IST Cube

N.N.

N.N.

Value Creation Drivers in Growth Capital and Buyouts

Moderator: **Thomas Trettnak**, Attorney & Partner,
CERHA HEMPEL Rechtsanwälte GmbH

Panelists:

Benjamin Kleidt, Operations Director, DPE Deutsche
Private Equity

Maciej Kowalski, Partner & Board Member, MCI
Capital

Brian Wardrop, Managing Partner, ARX Equity
Partners

N.N.

ESG and Responsible Investing

Moderator: **Günther Schiendl**, Board Member,
VBV – Pensionskassa AG

Panelists:

Lisa Brandstetter, Investment Manager, Scheuch
Foundation

Elemér Eszter, Chairman, HVCA – Hungarian PE &
VC Association

Adam Lessing, Member of the Board, LGT Bank

Gerold Permoser, Chief Investment Officer, Erste
Asset Management

AGENDA

AFTERNOON

MAIN STAGE

- 16:00- 16:30 **Keynote: VC PE Developments in Germany**
Swantje Freifrau von Massenbach, Deputy Managing Director, BVK – German PE & VC Association
-
- 16:30 - 17:00 **Closing Panel:**
How can the Private Capital Industry meet the Challenges of Corona, Digitalisation and Sustainability?
Wiebke Schlömer, Director for Europe & Central Asia, IFC – International Finance Corporation
N.N.
-
- 17:00 - 17:30 **Closing Keynote & Discussion:**
Rudolf Kinsky, CEO, AVCO & **Antonella Mei-Pochtler**, Special Advisor to the Federal Chancellor of Austria

Time tables may vary

PARTNER PACKAGES

BRONZE

2.500,-

Exposure at the digital event on October 8th:

- ✓ Moderating a panel discussion (incl. free ticket for moderator)
- ✓ **Small** branding on logo wall in the foyer of the digital event (see example on page 2)
- ✓ Branding in Breakout Room (see example on page 2)

Part of event marketing:

- ✓ **Small** logo on event page, in event brochure (agenda) and in regular event newsletters

Tickets:

- ✓ 3 extra tickets for your employees worth 149,- pp
- ✓ Reduced tickets for your community worth 99,- pp

SILVER

5.000,-

Exposure at the digital event on October 8th:

- ✓ Shaping and hosting a panel (topics, speakers)
- ✓ Moderating a panel discussion (incl. free ticket for moderator)
- ✓ **Medium** branding on logo wall in the lobby of the digital event (see example on page 2)
- ✓ Branding on the Main Stage / in the Keynote Room (see example on page 2)
- ✓ Branding in Breakout Room (see example on page 2)
- ✓ Exposure in interactive Exhibition Hall: branding, showcases, chat, video meetings up to 10 participants etc. (see examples on page 2)
- ✓ Branding in Networking Area / Digital Café

Part of event marketing:

- ✓ **Medium** logo on event page, in event brochure (agenda) and in regular event newsletters

Tickets:

- ✓ 5 extra tickets for your employees worth 149,- pp
- ✓ Reduced tickets for your community worth 99,- pp

GOLD

10.000,-

Exposure at the digital event on October 8th:

- ✓ Contribution to the conference content (topics, speakers)
- ✓ Shaping and hosting a panel (topics, speakers)
- ✓ Moderating a panel discussion (incl. free ticket for moderator)
- ✓ **Large** branding on logo wall in the lobby of the digital event (see example on page 2)
- ✓ Branding on the Main Stage / in the Keynote Room (see example on page 2)
- ✓ Branding in Breakout Room (see example on page 2)
- ✓ Exposure in interactive Exhibition Hall: branding, showcases, chat, video meetings up to 10 participants etc. (see examples on page 2)
- ✓ Branding in Networking Area / Digital Café

Part of event marketing:

- ✓ **Large** logo on event page, in event brochure (agenda) and in regular event newsletters
- ✓ Mention in article of our media partner

1 Digital Round Table before the conference powered by your company:

- ✓ Mention and branding in marketing activities and reports (newsletter, social media, website)

Tickets:

- ✓ 10 extra tickets for your employees worth 149,- pp
- ✓ Reduced tickets for your community worth 99,- pp

Join the conversation, get new insights and extend your network @ AVCO Annual Conference!